



Do you have a transformational idea? We want to celebrate it!

The Beaver Dam Chamber of Commerce (BDCOC) Innovation Awards seek to inspire, celebrate and encourage an environment of positive change-making innovations by honoring the most innovative companies and organizations in the Beaver Dam area. Awards will be presented to the companies and organizations whose product, project, program, process improvement or practice best exemplify forward-thinking ideas and extraordinary innovation that is unique or creative.

Nominations will be accepted for the following categories:

- Large Business (50+ employees)
- Small Business (1-49 employees)
- Non-profit organization

Winning organizations in each of the three categories will be recognized at the Annual Meeting held in January. In addition, other nominee's innovative ideas may be chosen to be recognized in the Chamber social media channels and press releases to share the great things that are happening here!

Application deadline is December 5, 2021

Apply online at www.beaverdamchamber.com or mail to BDCOC 127 S Spring St., Beaver Dam, WI 53916

Eligibility: The Business/Organization must have their primary or a satellite location physically located within the geographic boundaries of the City of Beaver Dam, or one of the surrounding townships, or is a Chamber member. Chamber membership is not required to be considered.

Judging Criteria - Entries will be judged in two areas:

- 1) Concept: Does it solve a problem or address a need? Does it create a new market? Was it a successful campaign? Does it make improvements to the organization?
- 2) Value: How is this concept different, distinct and "game changing"? What impact did it have?

Evaluation Process: All fully completed nominations will be considered. All nominees will be evaluated by an independent panel outside of Beaver Dam and assessed strictly based on the information provided. The Board of Directors will ratify those selected for recognition.

For questions, please contact the BDCOC at 920-887-8879 or info@beaverdamchamber.com.

NOMINEE INFORMATION (add additional sheets if needed)

Business or organization you are recommending for the award. Organizations and businesses are encouraged to apply on their own behalf and do not need to be nominated by an outside person.

Photos and supporting documents: Email up to three supporting photos or documents to info@beaverdamchamber.com with "Innovation Awards" in the subject line.



Category - select 1

- Large Business (50 employees or more)
- Small Business (Less than 50 employees)
- Non-profit Organization

Type of Innovation

- Product
- Program (e.g. sustainability, DEI, recruitment, employee)
- Promotion/Marketing/Advertising
- Process Improvement
- Service
- Technology

Key innovation team members: _____

Industry: _____ Business or Organization: _____

Primary Contact First and Last Name: _____

Street Address: _____ City/State/Zip: _____

Phone Number: _____ Email Address: _____

Website URL with innovation information or example (not required): _____

CONCEPT: How has this innovation solved a problem, fulfilled a need or opened new opportunities?

VALUE: How is this innovation unique, different or game-changing? What impact did it have?

Any other information you would like to provide? (not required)

Please check the "I agree" box below understanding that if selected for the Innovation Award, any information you include in your application or within supporting materials, are released for use in a brief profile used for press releases, during the awards ceremony and online. The Beaver Dam Chamber will not get approval on the editorial profiles before they are published.

- I agree
- I disagree and choose not to apply