

“Be better tomorrow than you are today”

John C. Maxwell

What is Leadership Beaver Dam?

Leadership Beaver Dam...

... is a program that broadens and strengthens intellectual horizons by exposing participants to ideas, issues and people critical to the future of Beaver Dam, Wisconsin, the nation and the world. Through a series of day-long sessions held once a month from August through June, participants come to know and understand many of Beaver Dam community's strengths as well as its challenges.

Leadership Beaver Dam...

... assists our future leaders by offering them opportunities to develop their talents, refine their skills and strengthen their commitment to the Beaver Dam community. These leaders represent a broad cross-section of our community and provide an opportunity to network with colleagues and neighbors.

Leadership Beaver Dam...

... expects each participant to make a significant time commitment and a financial investment in their tuition. Tuition assistance is available. An employer or nonprofit could also sponsor a member of their staff or membership to attend.



Expectations of Participants...

Participants are required to attend all sessions and are urged to discuss their progress and participation with their sponsors on a regular basis.

Tuition for the 11-session program is \$550, which covers all supplies and meals. Fees may be paid by the participant or a sponsoring organization.

Anyone employed or living in the Beaver Dam area is welcome to submit an application.

Leadership Beaver Dam will select candidates representing a cross-section of the business community, government, labor, education and civic organizations, as well as the individuals with no

affiliation, who demonstrate:

- ◆ *An interest in serving their community*
- ◆ *A desire to effect change*

What's in it for you?

Each participant will have learned more about Beaver Dam and the surrounding area.

Also, you will gain:

- ◆ *enhanced leadership skills*
- ◆ *knowledge about local issues & resource*
- ◆ *increased analytical and communication skills*
- ◆ *personal and professional growth*
- ◆ *the potential to earn 3 MPTC college credits*

Leadership Beaver Dam

This program is patterned after successful leadership programs in use throughout the state and country, which develop leadership within their respective communities.

THIS IS YOUR TIME TO MAKE A DIFFERENCE!

YOU WILL NEVER BE THE SAME!



For more information on how to participate or make a tax deductible contribution to this program, contact:

Beaver Dam Area Chamber of Commerce
127 S. Spring St.
Beaver Dam, WI 53916
(920) 887-8879

www.beaverdamchamber.com



www.facebook.com/LeadershipBD

Thank you to our sponsor for the class of 2011-2012



Join the class of 2011-2012

A TRAINING PROGRAM TO PREPARE OUR NEXT GENERATION OF COMMUNITY LEADERS

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Leadership Beaver Dam

Leadership Beaver Dam

*Our Purpose:
Nurture Leadership
within the community of Beaver Dam*

Become more knowledgeable, and more effective as parents, employees, employers, citizens, volunteers and neighbors. Become familiar with areas of your community that touch your life.



After going through the session, you will have met dozens of passionate, intelligent and motivated people — people who you can depend on to advise you on projects or mission in the organization in which you serve.

Participants will be involved in community projects during the program. These projects will be designed and decided on by the participants, utilizing the information and skills gained during the program, with a final report taking place at graduation.



Thank you to our sponsor for the
class of 2011-2012



Do you want to know more about the pressing issues challenging Beaver Dam and Wisconsin?

Over an 11-month period, participants in Leadership Beaver Dam take part in eleven 1-day seminars held throughout Beaver Dam to get to the heart of some of the most important issues that the community faces.

“Starting With You”

Retreat/Orientation

Wednesday, August 24, 2011

Participants will develop a sense of community and sharing, beginning the process of discovery and enlightenment about interpersonal communication and about themselves.

“Making History”

History of Beaver Dam

Wednesday, September 14, 2011

Participants learn a geological as well as sociological history of the Beaver Dam community, and become part of that history themselves.

“Learning for Life”

Education in Beaver Dam

Wednesday, October 12, 2011

Local educators discuss current issues facing schools and students. Participants work in teams to discuss how the education system can meet the challenges within the community.

“Living With Purpose”

Non-Profits and Religious Communities

Wednesday, November 9, 2011

Learn more about the influence faith and non – profit organizations have on Beaver Dam. These organizations form a very important part of life in the Beaver Dam community.

“Learning the Ropes”

Local Government

Wednesday, December 14, 2011

Leaders look at how the local government deals with public policy issues, examining the structure and function of local government and the role of interest groups in shaping policy. Leaders will also gain an understanding of leadership styles and philosophies of government leaders.

“Health By Design”

Health Care

Wednesday, January 11, 2012

Explore health care and the challenging issues of the next decades. Successes and shortcomings in all area of health will be the focus.

“Taking Care of Business”

Business & Economics

Wednesday, February 8, 2012

The relationship between the Beaver Dam community’s businesses and the economy are examined. Both are vital concerns in our community.



“Getting Off the Bench”

Recreation and the Arts

Wednesday, March 14, 2012

What is there to do in Beaver Dam? Learn more about the opportunities for recreation and the arts available in Beaver Dam for all ages.

“The Nature of Things”

The Land - Resources and Stewardship

Wednesday, April 11, 2012

Leaders find out the role that tourism, the environment and the use of natural resources play in the Beaver Dam area.

“Maximum Impact”

Leadercast

Wednesday, May 4, 2012

Leadercast is a day with the best in leadership. John Maxwell heads the line-up of leaders with a message for all of us.

“Color Your World”

Graduation

Wednesday, June 13, 2012

This session celebrates the people involved in Leadership Beaver Dam. Participants are issued a challenge to exercise the skills they’ve acquired. The day concludes with a meal and program and commencement and project reports.



Leadership: n. The ability to lead. The ability to guide, direct or influence people